

BATTILOSSI

*est. 1959*





## WHO WE ARE

Our rugs are the result of sixty years of experience and endless research into textile furnishings. A long journey marked by three founding principles: quality, originality and beauty. With Battilossi, the great decorative tradition of the rug discovers a new identity: a different and up-to-date role in furnishing, a universe of evocative shapes and colours that interprets contemporary trends with great attention and creates an unmistakable texture that offers a rich and textured surface to the touch and sight. Each rug is a true work of craftsmanship, the result of a refined encounter between East and West: the quality and creativity of Italian design, in fact, combined with the ancient experience of Tak Özer's master craftsmen from Nepal and Pakistan, create a product that is increasingly sensitive to the new frontiers of design.

QUALITY

ORIGINALITY

BEAUTY



# COLLECTION AVITA

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The desire behind Avita is to add a layer of sophistication to the flatweave carpet. The intention is to create a great product with such complex workmanship that the difference between a hand-knotted carpet and a flatweave creation is blurred. To achieve this, we have experimented with different weaving techniques and embroidery. Intense yet natural colours, the finest handspun Ghazni wool, kilim weaving and mixed weft wrapping techniques (soumak) come together to give the collection a unique look. Avita has the scent of the sea, the roughness of the sand, and the bright tones of nature. These exceptional rugs express their character through materiality and spectacular colour. Designed for contemporary and modern interiors, they work in perfect harmony with marble, wood and leather.

**STORM - CACTUS**







SELVA - COAL



DRIZZLE - MINT



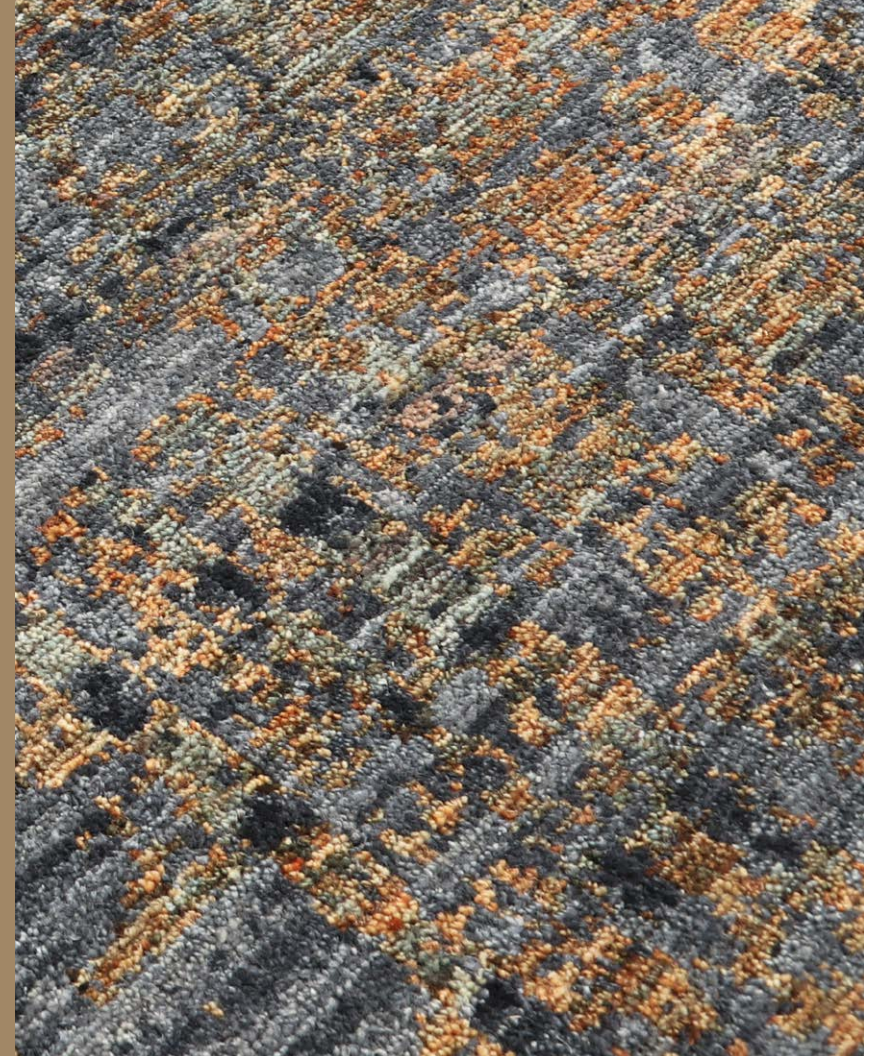
## COLLECTION ECLECTICA

Eclectica brings together the different skills of all team members. It is the innovative vision of a designer with a passionate devotion to beauty in handmade rugs. Designed in Italy and hand-knotted in Lahore, the process entails particularly complex weaving techniques and supreme attention to detail, with the unique surface achieved through the meticulous work of a team of restorers of antique rugs. Small-pot dyeing heightens the texture in a celebration of colour. Inspired by the surfaces we see around us, Eclectica is a meditation on the life cycle of manmade materials. The abstract, organic designs in the collection demonstrate how sublime refinement can be found in something as prosaic as a corroded sheet of metal, and the profound abilities of yarn to transform and tell tangible stories.

PRINT ON PRINT - TANGERINE







CROSSROADS - CHARCOAL



## COLLECTION **PATTERN MIX**

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The collection is the result of matching a small technical weaving feature particular to our workshops in Pakistan with the vision of designer Draga Obradovic, whose fabrics combine hand-printing and painting with the organic look and feel of vintage textiles. The ability to reflect the clarity and purity of Draga Obradovic's original work is the result of the exquisite skill of the Lahore weaving studio and the extremely detailed finishing of each carpet.

**PATTERN MIX 9 - IVORY**







PATTERN MIX 5 - IVORY



# COLLECTION **LINEA**

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Fields of colour run throughout the collection, accentuated by roughly drawn lines. The coarse weave perfectly shows the quality of the wool and allows the variations in colour, achieved through a special dyeing process, maximum expression. The collection is designed for use in less formal but modern interior settings and to reflect the warmth, texture, character and familiarity expected in areas of constant use. While colour and texture underpin all our collections, in the case of the carpets in the Linea collection it was particularly important to deliver these in a form inspired by minimalism.

**ALEA - ASH**





MAGIA - DUST

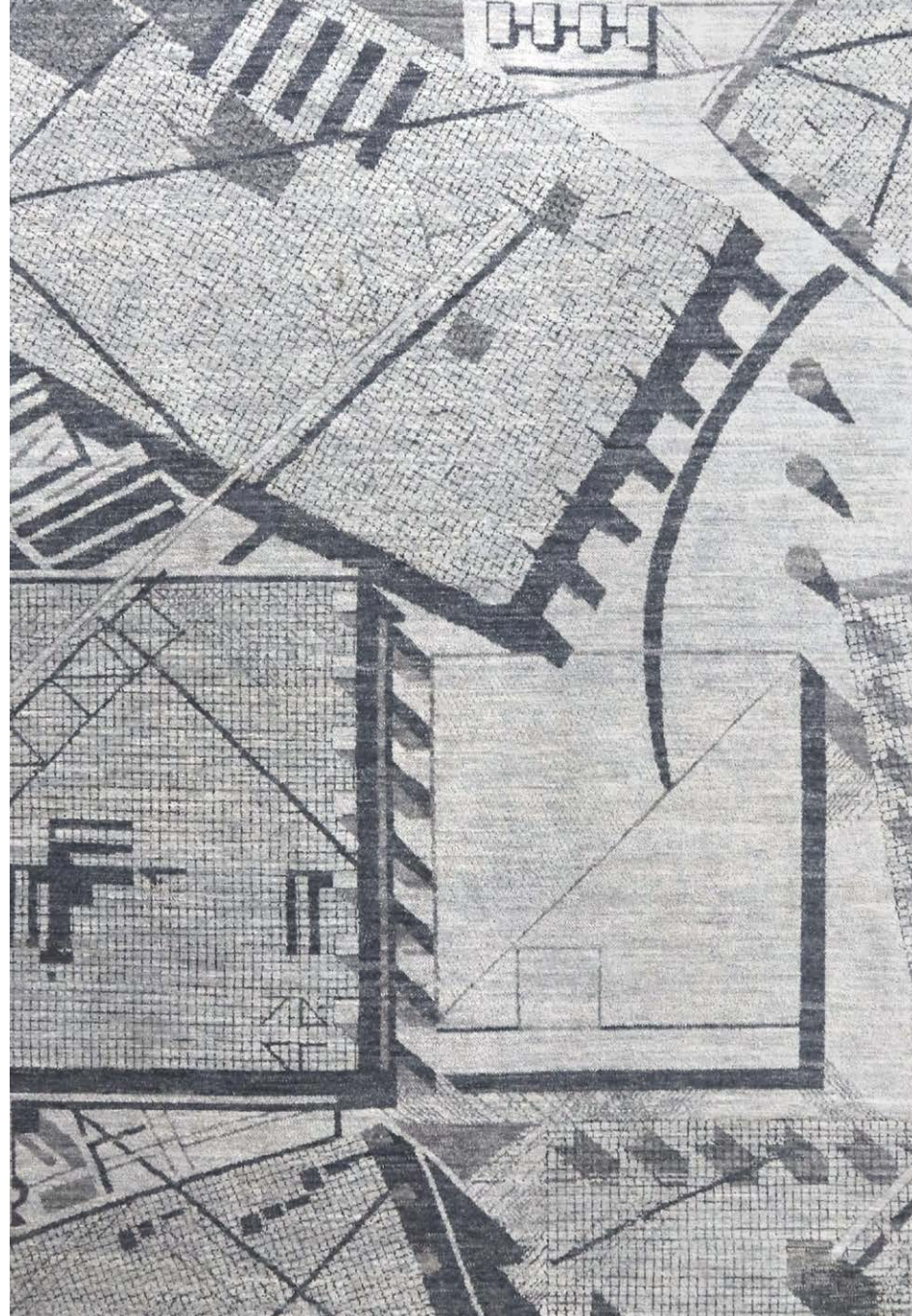


## COLLECTION **METAFISICA**

Metafisica (metaphysics) is a term commonly used in reference to what exists beyond empirical reality. The painter Giorgio de Chirico used this term in the early 20th century to describe places, great works of art of the past, and his own paintings. Our interpretation is based on the combination of different layers of perspective, through complex lines and fields, to create an architectural stage where all levels of the carpet interact and achieve a harmonious yet ultra- contemporary result. The Metafisica collection embodies a play between clear graphics and hidden shapes, where colours and textures contribute in a subtle but fundamental way, softening the hardness of the design concept. The first three designs, Chirico, Metropolis and Paradigma, represent a new style in carpets, echoing both rationalism and classical tradition.

**CHIRICO - MIDNIGHT**





METROPOLIS - LEAD



# COLLECTION **TOCCA**

Tocca collection rugs consist of three elements, geometry, colour and texture, working together to create a movement, a dance. Executing multiple complex textures on a single carpet, the weaver is challenged to reach the highest in his/her craft. Simple geometric shapes upon which different surfaces play together with colour, interacting with one another to present a unified experience of form. Perfectly pitched colour, alluring texture, subtle design, complex weave and precise detailing. Tocca designs have extremely complex woven structure with more than six overlaying textures that give the rugs a unique handle and visual texture.

**T1 - SHADOW**







T3 - GREY





# COLLECTION SERIES #1

The clarity of the design and colours throughout the collection is achieved through the use of an innovative weaving technique and a carefully chosen mixture of materials. The simple geometric and linear vocabulary of the designs are developed for use in elegant and formal interiors well suited to the rich colours and material quality this collection offers. Contrasts inspire this collection but colour and its interaction with tactile material underpins its success. Silk is used in fields of confident hues interspersed with wool throughout the pile; this is in contrast to the plain and coloured sari-silk used to embellish the sides and ends. The rich materiality of the pile contrasts with the textured weave in an unexpected design harmony.

PIPES - WHITE







FLAME ON - BLUE

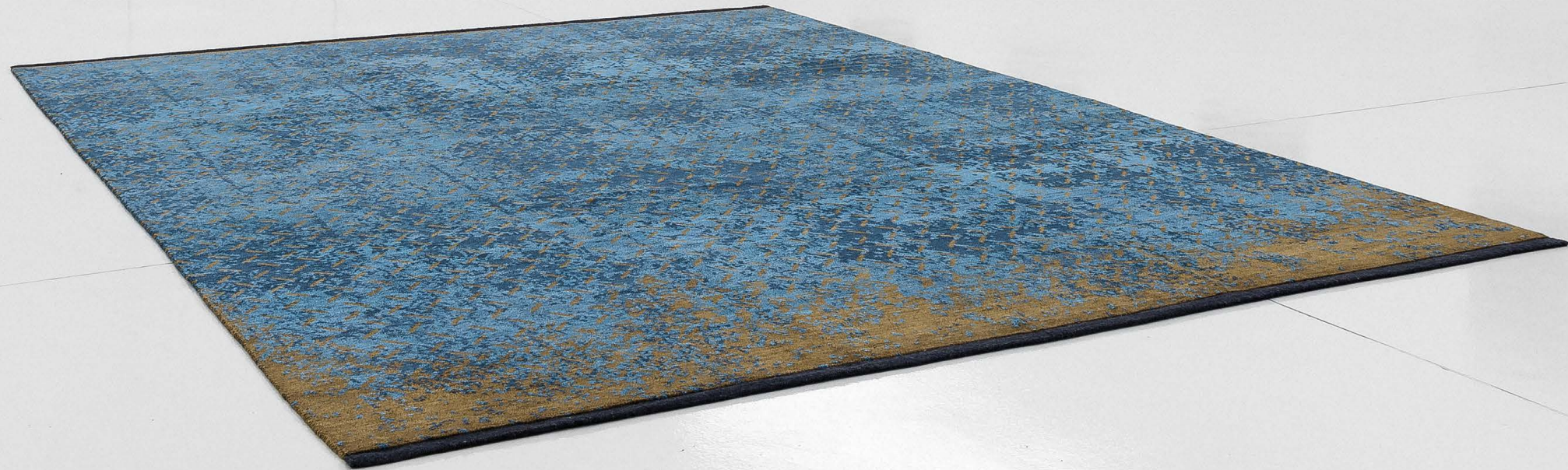




## COLLECTION SERIES #2

Innovation drives all of our collections, and finding a new spirit from the traditional weaving techniques from Tibet was the starting point for this series. The experience and deep knowledge of the whole team was distilled into the new weave and finishing of these rugs. The handmade and organic feel, the unique signature of all our carpets, is successfully combined with artisans' ability to weave complex patterns with the material associated with the best Nepalese carpets.

ORMA - TURTLE







ARRIVAL - BLUE





## COLLECTION **FADE**

In a constant effort to innovate within the field of hand-crafted carpets, we have explored the world of a relatively recent weaving methodology called the handloom weave. Our commitment to excellence has driven us to push beyond the limits of this technique to achieve an outstanding result, in terms of both look and quality. Every aspect of the production of these carpets is taken care of with great diligence. Extraordinary attention to detail goes into the hand clipping of the pile and shaping of the ends and edges of the carpets. Inspired by Rothko's colour fields and the Persian Mazandaran textile aesthetic, the Fade collection is the result of very high-quality hand spun wool dyed in spectacular shades and the deep knowledge of the team of weavers.

**FADE 5 - PACIFIC**









## OUR TEAM

These collections are the fruit of the passionate and dedicated labour of over 150 people working together; from conceptual designers to technical development specialists to all the different teams of resource managers, dyers, weavers, washers, finishing specialists, quality management staff, client services staff and marketing and sales teams. To us, every single carpet represents a shared vision of aesthetic relationships.

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## CUSTOM

The rugs in this lookbook merely represent a small part of our total catalogue. We currently make over a hundred designs in multiple colourways in a variety of techniques. All of these can be further customised in terms of size, colour and shape.







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[www.battilossi.com](http://www.battilossi.com)